



DG Edukacja i Kultura  
DG Onderwijs en Cultuur  
DG Educación y Cultura



Program "Uczenie się przez całe życie"  
Programma "Een leven lang leren"  
Programa de Aprendizaje Permanente



Comenius Project



# Comic Strip Campaign Manual

Thursday 20<sup>th</sup> of October

## 1. Brainstorming

- Think about an ecological or consumer related topic.
- Make up a campaign or slogan.
- Think of a funny angle.
- Think about the characters in your story.
- Think about the location of your story.

## 2. Writing the story

- Write in short sentences.
- Make up the short and funny dialogues.

## 3. Make a story board.

- Make some sketches of the pictures.
- Write down the sentences inside the balloons.

## 4. Make a list of the props and clothes

- Think about the props, clothes.
- Who will bring a camera?
- Batteries?
- Cable or usb stick?
- Permission to photograph on location?



Comenius Project: 'Are you a CO<sub>2</sub>nsumer?' 1  
Middenschool Sint-Pieter, Oostkamp, Belgium  
Exchange 19<sup>th</sup> – 22<sup>th</sup> of Oktober 2011  
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**Friday 21<sup>st</sup> of October**

## 5. Taking pictures

- Take the pictures on location.
- Don't forget to thank the owner of the location.

## 6. Preparing the powerpoint presentation

- Download the pictures on your computer.
- Put the pictures in the presentation.
- Adjust the balloons of the comic strip.
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## 7. Saving the presentation

- Saving it and sending it to your teacher (Smartschool)



<http://www.areyouaco2nsumer.eu/>

Comenius Project: 'Are you a CO<sub>2</sub>nsumer?' 2  
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